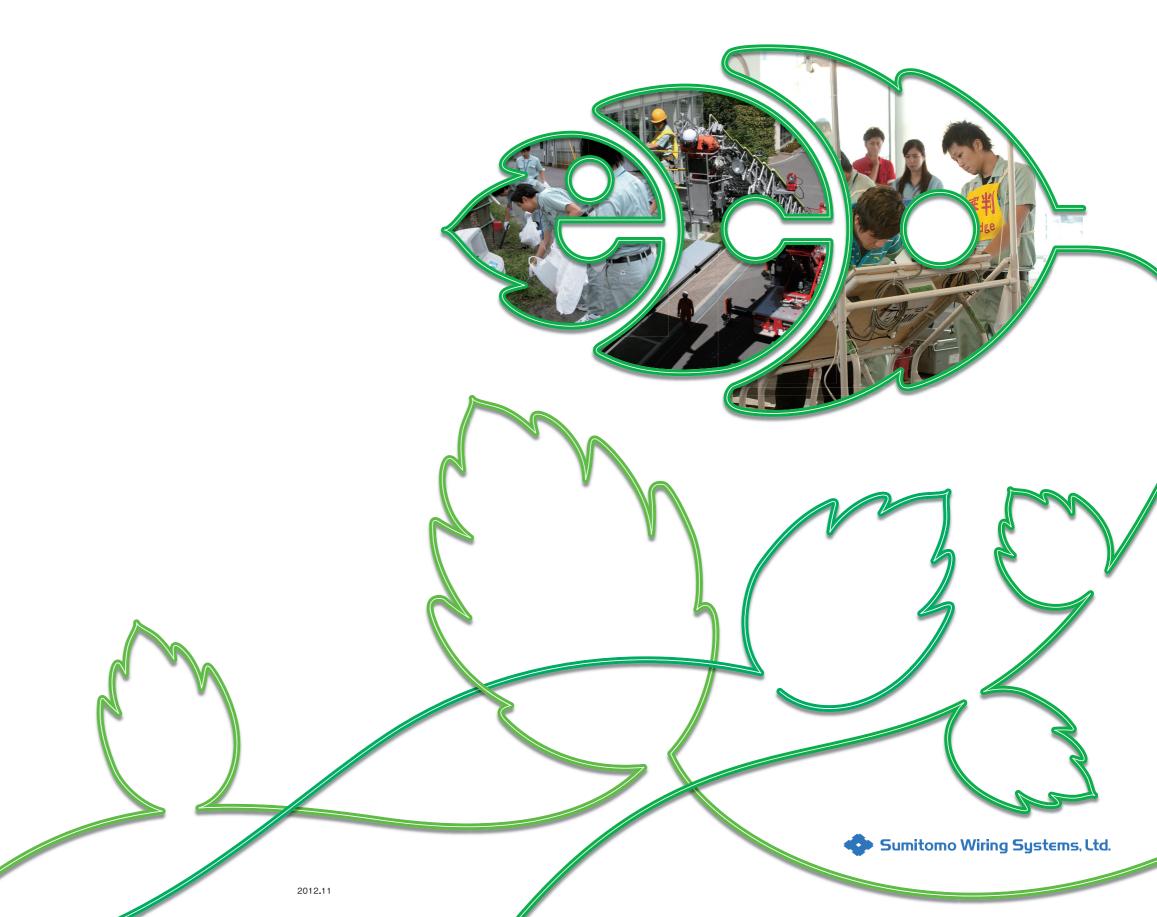
- Technologies, Connecting You to the Future

CSR Social Responsibility Report 2012





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Looking back over the SWS Group's business environment last year, I am reminded that it was a tumultuous year, beginning with the large-scale anti-government uprising in Tunisia and Egypt soon after the New Year. We then witnessed numerous natural calamities that had a tremendous impact on the group's business, including the Great East Japan Earthquake in March, torrential rain brought by the typhoon that hit the southern Kii peninsula in September, and the problem of flooding in Thailand in October. Fortunately, the SWS Group did not sustain any first hand damage and somehow managed to overcome these dangers without causing major inconveniences to our customers. However unfortunately, these events provided us with opportunities to take stock of our business foundations, and in particular those that we should strengthen in order for the group to continue growing sustainably. We have analyzed the issues and problems recognized during last year's disasters and will continue making efforts aimed at establishing a more robust risk management system for business continuity.

On the other hand, fiscal year 2012 is the final year of action under the "12 Vision" medium-term management plan that began in the fiscal year 2008 and also the first year of concrete activity under the next medium-term management plan, "17 Vision." In today's world, when social, economic, and market structures are changing momentously on a global scale, we are facing an environment in which it will be difficult enough just to survive, let alone achieve higher goals in the future in the face of global competition, armed with only conventional ideas, ways of thinking, or the initiatives they produce.

With a view to achieving the "17 Vision," we have established an action agenda based on the key concept of embracing challenges with new ideas, new products and technologies, and new markets, focusing our efforts on development, manufacturing, and human resource development. We have achieved the goals of "12 Vision" and will now take the first sure step toward "17 Vision."

The SWS Group firmly roots its management approach for sustainable growth in the confidence and trust of its stakeholders. "Connect with the Best," the SWS Group's basic principle, is intended to convey our commitment to placing importance on all connections we are associated with, to building trust in these connections, and to establishing outstandingly strong relationships. In addition to the role of connection that our products and technologies play, we are determined to carry out business operations that connect to the future by further strengthening our connection with customers, people, communities, and the world from a market-oriented viewpoint.

We regard this CSR report as one communication tool that connects us with stakeholders. Please use it to review the SWS Group's CSR initiatives, and we welcome your frank opinions of the group.

In the spirit of Connect with the Best, the SWS Group is determined to contribute to the creation of a sustainable society through its own sustainable growth and to pave the way for a better future society.

We appreciate your continued guidance and encouragement.

Kanu Grove Osamu Inoue

President and Chief Executive Officer, Representative Director Sumitomo Wiring Systems, Ltd.

Aspiring to be a Global Corporate Group that Grows Continuously

We are conducting specific activities to realize the

visions

${f T}$ he "ideal image" that the SWS Group wants to become through CSR activities

- Global corporate group that offers globally common best quality
- Global corporate group that is trusted, familiar, and accessible to the stakeholders
- Global corporate group that is rooted in and lives side-by-side local communities

Priority Items in the Promotion of CSR Activities

Fields that can be foundations for sustainable growth

- 1 Strengthening and promoting the governance system
- 2 Strengthening and promoting the compliance system
- 3 Developing, strengthening and promoting the risk management (BCP*) system
- 4 Health and safety *Commitment to the elimination of industrial accidents
- 5 Quality control *Achievement of globally uniform high quality
- 6 Global environmental conservation
- **7** Creation of a vigorous and lively workplace.

Role as a good corporate citizen

8 Contribution to the local communities

*Business Continuity Plan (BCP) is a plan to help ensure that business processes can continue in the event of an emergency or disaster.

8 items of CSR activities

We are committed to eight priority items for the promotion of CSR activities, comprised of 7 items concerning the "fields that can be bases and foundations for sustainable growth" and 1 item concerning the "role as a better corporate citizen."

CSR promotion system and organization

We are moving ahead with activities led by the CSR Committee established in May 2010. The committee's activities include the role of conducting public relations and public hearings with stakeholders. The needs and information obtained from these activities are reflected in the action plans.



■ CSR Promotion Structure

Compliance	Risk Management
Health and Safety	Quality Control
Environmental Management	Personne l Affairs
Human Resource Development	Quality Improvement
Procurement	Contribution to Society

Strengthening of CSR Activities





CSR Committee

PR Activity







Stakeholders

Board of Managing

Making a Rock-Solid System Support Our Initiatives

Strengthening and promoting governance

Our executive officer system has been created to speed up decision making, strengthen supervisory function, and improve the administration of business matters. We are working to enhance the efficiency of our deliberations, especially for important matters, by having discussions and decisions made by the Board of Directors on topics that have been brought up for debate in advance by the Board of Managing Executive Officers.

We have also appointed three Corporate Auditors to monitor the business execution performance of the Directors. Rather than simply attending meetings of the Board of Directors and other important meetings, they are also involved in the close exchange of information with the internal audit department and accounting auditors in order to strengthen our overall auditing capacity.

Maintaining, strengthening and promoting risk management



Evacuation drills



At SWS, we have developed a business continuity planning system in order to cultivate a better understanding of the implications of natural disasters that may affect any department, factory, or domestically affiliated company, and to share important points for restoration and crisis management.

In addition to training sessions to practice our initial response to various disaster scenarios, we are actively engaging in disaster prevention activities in cooperation with regional communities and local residents. Disaster training in cooperation with local authorities also includes evacuation measures in the case of a tsunami.

Strengthening and promoting compliance

In order to maintain a relationship of trust with business partners and regional communities, the SWS group rigorously observes laws and regulations to conduct business activities in an ethical manner. We believe that not only is this necessary to be a socially responsible corporation, it is also essential for the survival and development of the SWS group.

To advance the ethical values of all employees, we have created a Compliance Manual which is reflected in the specific actions of our day-to-day operations. Officers undergo annual compliance training where a specialist lawyer with a high level of expert knowledge instructs them on matters relevant to their field.



Each training session examines examples of legal issues that may be relevant to trainees, including a summary of the Subcontract Act, working hour regulations, and copyright issues. Optional study sessions in which members are free to attend cover six major topics. These include "Contract Fundamentals," "Protection of Account Receivables and Recovery," "The Subcontract Act," "Act on the Protection of Personal Information," "Insider Trading," and "Stamp duty."

To strengthen the group structure, training sessions are also held for subsidiaries. Information with specific examples is provided on "legal compliance" and "corporate ethics" which are main issues when dealing with compliance. To clarify the importance of keeping in line with applicable foreign laws and antitrust laws, we have created the "CSR Guidelines" booklet to be used in conjunction with our business partners. It has been distributed to all domestic and internationally affiliated companies.

Legal Compliance

Corporate

Ethics



Compliance Training

Lectures

Creation and Distribution of "CSR Guidelines"





Our World-Class Safety Management System **CONTEC** and ATR are part of the SWS group which laid the foundation for our in-house-developed

high-quality safety management system. This system involves detailed training programs and a safety audit that is implemented four times a year via detailed check sheets.

Our health and safety manager Mayra Ontiveros will now focus on **CONTEC** and introduce recent efforts and systems that have been

developed.

Increased production facilities in Mexico

Special Report

Hola. Encantada. I am Mayra Ontiveros and I am the health and safety manager for CONTEC and ATR in Mexico. At my workplace, my friendly coworkers call me "Mayra." Today I will talk about the safety initiatives that we have been focusing our efforts on since 2007.

Since 1965, automotive parts manufacturing has prospered in Mexico and CONTEC has been manufacturing wire harnesses in the Juárez district for the past 18 years. Along with an expansion of production, we have extended our operations and currently have a new plant that operates in Los

Mochis in the Sinaloa district. Sinaloa has always been an agricultural and fishing district with many residents. Our initial training approach with individual employees failed and did not manage to create a culture where they conducted their work in an orderly and safe manner. This prompted us to improve our safety efforts and guidance which enabled each employee to become inherently cooperative and diligent, and raised the general level of consciousness. We are extremely proud of our high-level safety management system.

Mayra Ontiveros

Starting with renewed safety awareness for all employees

I studied environmental science at univ ersity and gained nine years of career experience at a previous position before being hired to be in charge of health and safety at CONTEC in 2006. At that time there was only a very low general awareness of safety issues, and departments that covered management and training were severely underdeveloped.

Under these conditions, I started by calling on each department manager and explaining the importance of safety. I asked questions such as, "Why do industrial accidents occur," "How serious can injuries resulting from industrial accidents be," and, "How much of a negative effect can industrial accidents have on business?" Sometimes I even used pictures and videos of actual accident situations to illustrate and underline my explanations. After gaining the understanding of the managers, I moved on to the ongoing education and training of operators at each factory. They started showing signs of improved safety awareness after just six months in some cases. Safety personnel in each department had increased knowledge which led to more effective safety education in the workplace.

MEXICO

Workplace safety is improving each year thanks to safety audits of over 900 items

Safety audits have been completed annually since 2006. Although originally starting out as a simple single-sheet checklist, we soon received a wave of feedback and ideas regarding potential hazards and items to add to the checklist from each workplace. In the end, the checklist contained over 260 items. I was glad to see such a high level of devotion to safety from each operator.

However, as it was difficult to check all these items in a single audit, from 2007 we split the year up into four periods' each with its own theme. The themes for the four periods were "Machinery height and safety equipment, fire and chemical safety," "Building improvement, training tables, electrical equipment, industrial accident preparedness," "High-pressure tanks, safety devices, employee and material security," and, "Noise, static electricity, lighting, external contractors" respectively. The inspection checklist continued to expand until eventually in 2012 it contained 910 items in more detail. For example, traditionally, forklift



auditing simply consisted of checking whether the operator had a license or not. However, now we check more detailed items such as the driver's posture, forklift lights, and lever operation

If a high-risk situation is discovered, work is immediately stopped and a "No Trabaje (Work Suspended)" sticker is displayed. In addition to indicating that an improvement plan has been implemented, this sticker can only be removed by the plant manager or auditor.

In 2007 we set the pass mark at 80/100 points. However, upon increasing the goals of this audit we gradually raised the pass mark to reach a level of 95/100 points in 2012. Regardless of the fact that each year new audit items were added and standards increased, all factories performed extremely well and exceeded the pass mark.

I personally carry out this audit in 14 factory locations and in most cases it takes around four hours, but can take up to 9 hours to check those factories with a particularly high number of safety hazards. I am very busy visiting all the factories every three months and sometimes even perform audits in two locations in a single day.

No matter how busy it makes me, I think that it is extremely important to see the factories myself and speak directly to operators. Even when machinery has inbuilt safety equipment, there have been cases where watching the operator at work has shown their fingers coming close to an unexpected safety hazard, and resulted in the prompt installation of a safety cover.

Every time an audit is performed, previously overlooked safety issues or problems come to light and spur new countermeasures to be put in place.

In addition, the main gist of the audit is now well understood by the personnel in each department who are working to conduct training and education and improvements on a daily basis. I hope to work with all personnel to ensure that a safe working environment is maintained from now on.





Sharing new problems and making use of the next level of safety education

The most effective method to raise employee safety awareness is to ensure that managers and senior members of each department have an even higher level of knowledge on the topic. Therefore in 2010 we worked together with each plant to launch our "safety conference" which emphasized the importance of sharing information to form a "horizontal connection". So far it has been held twice: the first time in February 2011 and then again in November the same year.

During these conferences, a themed report was assigned to each factory and a lively exchange of views regarding the content of the reports followed. This included case studies from Japan along with comprehensive advice. Particularly in the second conference, meaningful feedback was collected regarding operator safety manuals and machine maintenance, and further education and training systems were scheduled. Safety cannot be achieved by merely creating universal rules and forcing new procedures onto people. Flexible and personalized efforts need to be continually made, tailored to each individual workplace. After taking the approach that "safety takes precedence over all," it is important that all parties become aware of dangers in their work environment and consider suitable improvement plans.

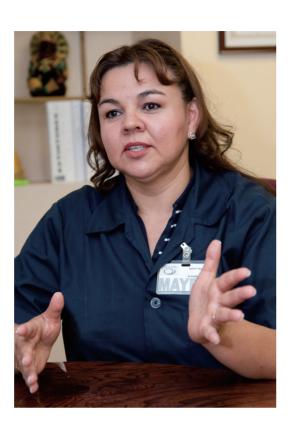
In addition to this safety conference, I believe that monthly meetings of safety personnel and discussions after safety audits are great opportunities to exchange opinions so that all employees from managers and senior department members to operators can have a healthy attitude toward safety issues and actively take part in safety initiatives.

I aim to continue to strengthen the safety department through our efforts in Mexico.

We have adopted Japanese standards and procedures, as well as new training methods upon adjusting the safety management system. In addition, mailboxes for submitting reports regarding working conditions or potential hazards have been installed. The Mexican "OPP campaign" (Observo: Observe, Pienso: Think, Prevengo: Prevent) is actively promoted on a daily basis in the form of educational videos and posters.

Safety education is carried out using original manuals and videos, as well as demonstration kits that allow employees to experience mock industrial accidents. The goal of these demonstrations is to illustrate just how scary industrial accidents can be by showing what happens when your hand is caught in a rotating piece of machinery or when heavy materials fall on your foot.

These efforts have resulted in a safety environment that is worlds ahead of when I first started working at CONTEC. If you fail to achieve any of the options regarding



"safe equipment and facilities," "safe working procedures," "meticulous safety standards," or "regular training" there is a very high chance that an industrial accident will occur. The safety department must function properly and it is necessary to continually update our methods and tools because facilities and employees are constantly changing. Safety initiatives play the important role of protecting all employees and their families. I hope such valuable initiatives can continue on into the future.

Muchas Gracias.



The Safety Audit That Exceeds Target Values

Alberto Padilla

General Manager on Sinaloa Manufacturing Operation

On June 12, 2012 we underwent a safety audit at the Los Mochis plant in the presence of Mayra. The results showed we had a 95.59% safety rating for all audited items. Although there were some points that required attention, these results gave me a great deal of confidence. I think they are the result of our daily activities such as safe handling of machinery and equipment.

In addition, we held a meeting directly after the audit where we acted quickly by talking directly to senior department members and immediately worked out measures for improvement. In addition to discussing Mayra's evaluation, we also volunteered our own personal reflections at this

meeting. We became aware of the level of safety in our own work place and attempted to provide useful feedback. At each of these meetings we actively exchange ideas and

all approach safety with the utmost enthusiasm. After the audit was completed, Mayra gave us further advice. She was able to check our workplace from a different point of view and identify points that we may have overlooked.

She also actively cooperated in the development of measures for improvement by presenting examples from other factories. Now, each individual employee can understand and evaluate their own strengths and weaknesses, and experiment through trial and error until the next audit. This is the foundation of safety initiatives here in Mexico. I think that in the Sinaloa district where there are many younger employees, it is a good basis on which to instill a culture of safety awareness.



Arturo Montolia

department to share information and work together as a team in order to create a safe workplace environment.

Marisol Salazar
Safety Officer

Hiroshi Kuroda
Vice-president
Deputy Division Manager
W/H Manufacturing Division

A Safety Management System Made With the Cooperation of Local Plant Managers

Japanese expatriates posted in various overseas locations can be roughly divided into two types. The first type are those who use knowledge learned in Japan to cultivate the local plant's ability to excel in management and production. The second type are those who are posted to create a safety management system. In order to ensure comprehensive safety awareness, the plant manager Alberto, the safety manager Mayra, and I work hard to maintain the safety management system in the Los Mochis plant. In response to findings noted in the safety audit from Mayra, I suggest the appropriate course of action for improvement and Alberto gives specific instructions on the factory floor to ensure it is carried out diligently. While listening to worker's opinions, Alberto and I refine our improvement measures and introduce them in the workplace according to Mayra's advice. Due to the cooperation of Japanese people and local personnel we have thoroughly instilled the notion that "safety comes first." This has led to the establishment of what I think is a world-class safety management system.

CONTEC

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Reliability and Results Established with "Dependable Products"

We believe that addressing the need to keep up with new model vehicles, realize greater safety, take global environmental considerations into account, and other issues are social responsibilities that automotive part manufacturers must fulfill. In order to offer products that satisfy our customers, we are building relationships based on mutual trust with our suppliers.



Suppliers Meeting Held

SWS conducted a suppliers meeting on April 18, 2012. Approximately 300 individuals from about 150 domestic and foreign companies, in the fields of raw materials, equipment, and component manufacturing, attended the meeting. Participants received information on Sumitomo Wiring Systems' procurement policies and business trends. Superior suppliers were also presented with awards.



Suppliers Surveyed

As a new measure from 2011, we began conducting questionnaire surveys of our major suppliers on how they have been dealing with compliance and BCP issues. In doing business with our various suppliers, we've endeavored to understand their respective risk management systems and methods of response, and our plans for sharing information and measures for unifying and standardizing procedures based on the aggregate survey results will be useful in improving our systems of collaboration in the future.

Results of Questionnaire Survey (Example) Implementation of Practical Disaster Drills (Based on assumed natural disasters, workplace and nighttime training, tsunami, simulation training) Have any of the items (1) - (4) been added to evacuation drills? (1) Training not only in evacuation, roll calls, and reports, but actions assuming specific disasters (2) Devising content for training (Confirming the safety status of company employees off site, AED training, evacuation to regional evacuation shelters, etc.) (3) Devising content for training (Training for sudden equipment shutdown, restoration of damaged facilities, communicating information among divisions, etc.) (4) Training in reporting among company sites and first-on-scene No response or not applicable ___ **3**% (13 companies) At least 3 no implementation At least 2 implemented implementation planned At least 1 implemented

Global Procurement Protects Supply Chain

We prevented the effects of the flooding that hit Thailand in 2011 from rippling through the supply chain by responding with measures such as changing production sites and utilizing alternative suppliers. Global procurement sustains our supply chain throughout the world, even in the event of a disaster.





HAI-Q* Utilized in Immediately **Improving Problems**

Sumitomo Wiring Systems is endeavoring to achieve zero defects in every stage of manufacturing. Our program to realize this aim is referred to as "HAI-Q activities." If a defect occurs in a manufacturing process, or if an operator senses any irregularity,

the line is immediately stopped, and the issue is thoroughly investigated, and once the cause is clear, the team commences with rapid action to correct the problem and improve the process.



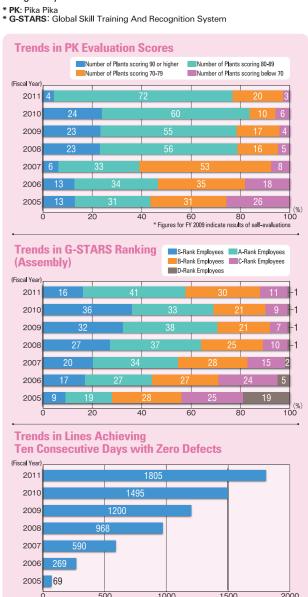
Awards as Proof of Our Customers' High Regard

Sumitomo Wiring Systems constantly insists on high quality and has striven to provide better quality products for years. In recognition of this stance, we have received numerous product quality awards from customers around the world. Our various "Zero Defects" activities have resulted in fewer complaints and a lower complaint index every year. In responding to our customers' expectations, we have maintained—and improved the relationships of mutual trust we have with them.



Pika Pika Activities: Further Progress in the Aim to Create Products that **Satisfy Our Customers**

We aim for quality exceeding our customers' expectations through "PK* evaluations," our 100-points-based scoring system for our sites around the world, and "G-STARS*," a five-level scale for evaluating wiring harness manufacturing skills. In addition to factors such as the establishment of new companies and variations in production due to replacement of operators, worksites around the world today struggle everyday to deal with the increasingly severe ongoing challenge of annually rising standards, Our "HAI-Q activities" have exhibited sure and steady results, increasing the number of lines that have achieved ten straight days with zero defects.



Creating a Lively and Cheerful Workplace Environment for All

With corporate policies that place a high priority on human rights, we emphasize the creation of a workplace environment where each individual can work happily and energetically. Additionally, we've established an education system that allows our employees to increase their abilities, along with education programs to train them to be able to play an active role globally. Furthermore, we have continually worked on improving the level of safety and sanitation based on the principle that "Safety is our top priority."



Wire Harness "Skill Olympic Games" **Determines the "World Champion"**

On July 6, 2012, 132 wire harness operators selected as representatives from 30 countries around the world came together in Japan to compete against each other in various skills competitions. Each company entered a team of four members, who competed in five categories, including "assembly skills" and "inspection skills." Not only were these competitors able to boast of being the world's most skilled practitioners, they also honed

W/H Skill Olympic Games in 2012

their skills in the face of stimulation from friendly rivalry. An awards ceremony was held following the end of competition, along with a social gathering where participants enthusiastically engaged in transnational communications.



Champion: SVDN (Vietnam) 2nd Place: SDM-S (China) 3rd Place: MSSL (India)



Comprehensive Risk Assessment for Safety

Preventing industrial accidents means more than just asking operators to be careful, it also requires that the facilities themselves be essentially safe. For example, the possibility of an industrial accident occurring increases with equipment where the opening size changes due to components that rotate or open and shut, or in environments with large differences in elevation. Additionally, by carefully analyzing actions and equipment related to procedures in which operators risk placing their hands near danger, we have discovered numerous hazards lurking in unexpected places. Therefore, starting in 2011, we revised our risk assessments, rechecking not only the hazards in the machinery itself, but also in the movement of people and items, including hand motions and procedures in moving from one operation or location to the next, and then implemented measures to improve safety.





We promote "harmonization of work and private life" as a means of creating an environment that increases employees' desire to do their jobs. In addition to distributing our Work & Life Handbook to ensure awareness of the system, we have also prepared our own child-care leave system. Meeting the standards of the "Action Plan to Support the Development of the Next Generation," our system has received the "Kurumin" mark denoting this certification.

Sports Festivals with Employee Participation

We held a company sports festival in May 2012 to enhance the sense of unity among colleagues working at the same company. Numerous employees, accompanied by their families—2,700 persons in all—gathered together at Yokkaichi Dome. Competitors in various events put on a display of the passionate fighting spirit that drives the Sumitomo team.





Atsugi Engineering Center's "Connection Project"

As an activity to stimulate communication and create a greater sense of unity, since FY 2001 we have been promoting a "Connection Project" at our Atsuai Engineering Center. In addition to the aim of improving mental health care, the lectures on working at Sumitomo Wiring Systems are also intended to spread awareness of our corporate philosophy to our newly hired staff members. A lot of focus is placed on integrating the "SWS-WAY," which stipulates



the standard approaches to handling work, in the context of specific activities.

* SWS-WAY: Sumitomo Wiring Systems Group principles for conduct comprising two main themes, "better manufacturing" and "manufacturing means developing our people."

Nasu Training Center Opened

September 2011 saw the opening of our Nasu Training Center, an educational facility for the Kanto and Tohoku areas. Just as with our Toba and Yunoyama facilities, this center can be used as a site where employees can refresh their skills and recharge.



Health Festival Held

In October 2011, we held our annual "Health Festival," aimed at sustaining healthy bodies and minds. The festival featured a variety of booths, including a mental health corner using laughter as therapy, an aromatherapy sample corner, and a consultation corner held with the cooperation of students from a local nursing college. Participants appreciated being able to consider more carefully the health problems they tend to overlook in their daily life.



Expert Support for Emotional and Physical Issues

We have instituted a system whereby employees can easily consult industrial physicians and clinical psychologists anytime

they may sense a problem in their emotional or physical condition.

Furthermore, to deepen awareness and understanding of emotional troubles, we conduct study sessions targeting line managers, and have organized a system so that follow-up may be provided at each workplace as circumstances require.



Contributing to Create Societies that Harmonize with the Environ ment and Benefit the Community

As a global enterprise developing an expanding business not only in Japan but overseas as well, we are keenly aware of our role as a corporate citizen. To this end we are united in aiding and contributing to social development in each of the countries our group companies are present in around the world. Furthermore, as we consider preservation of the Earth's environment an extremely critical issue, we are endeavoring to reduce our environmental impact in every aspect of our operations.



Promoting Environmentally-Friendly Products



In line with our environmentally conscious status, our products are being certified as "environmentally conscious products" based on original standards developed within the company. Our objective for

fiscal 2012 is to have these environmentally conscious products account for 80% of total sales.

Due to the increasing pace of the certification system, the end of fiscal 2011 saw power boxes, wiring harnesses utilizing aluminum wire, and four other types of products newly certified for their contribution to improving fuel economy, thanks to their greater compactness and reduced weight. Through displays and awards ceremonies we have held at environmental events, these products will further increase the motivation of our developers.



Cross-linked foamed polyethylene sound



Highly functional lightweight FB type



Environmental Fairs Held



In order to increase awareness about the environment, we hold environmental fairs annually at 25 sites in Japan. Each year, a project theme is set and information on current topics is gathered.

This information is not only being provided to our employees, but also widely disseminated to local residents and others outside the company. These events are picked up on and presented in newspapers and on cable television. Group companies in the Philippines and Mexico are also conducting similar fairs.





Awards for CSR Activities Also Applied to **Affiliated Companies Throughout the World**

Starting in fiscal 2011, the Sumitomo Wiring Systems Group has been conferring awards on our affiliated companies around the world that are working on particularly exemplary social contribution activities. These awards promote the need for social contribution activities to group companies around the world and publicize the efforts from other companies, leading to even more energetic activity. Three companies were awarded for their activity in fiscal

FY 2012 Award Programs

Mount Fuji Beautification Activity

SPT (Sumidenso Platech, Ltd.)



Employees of SPT, located in the Shizuoka Prefecture, and their families took part in activities organized by the NPO "Keep Mt. Fuji Beautiful Forever Association." In addition to cleanup activities, the group helped with the beautification of Mount Fuii

with the planting of Fuji Thistle as part of a greening movement.





Collaborating with Supermarkets and **Disaster Relief**

HZR (Huizhou Zhurun Wiring Systems Co., Ltd.)



To raise environmental awareness within the company, HZR implemented an environmental quiz event. The company also jointly conducted a program in collaboration with a nearby supermarket

to collect used batteries. With awareness about social contribution activities spreading throughout the world, material support is also being offered in response to the Great East Japan Earthquake Disaster and damage from flooding in Thailand.





Educational Development Support for Children (Ukraine)

SEBN-UA (SE Bordnetze-Ukraine TOV)



SEBN-UA has been putting efforts into measures aimed at supporting children. Activities include donating specialized devices for use in treatment to a nearby pediatric hospital and support in collecting funds for children battling diseases. Other activities

involve collecting donations of clothing and toys for children.





Other Exemplary Social Contribution Activities

Coexisting with the Earth Through Tree Plantings and Trash Pickup, **Donations to Homes for the Elderly**

Sumidenso Mediatech (Huizhou) Ltd.



As an environmental preservation activity, over fifty volunteers from SDM-HZ participated in planting trees and picking up trash. The tree plantings have been conducted each year since 2009, while the trash pickup activities have led to increased calls to "stop illegal

dumping."

Additionally, volunteers have made visits to nearby homes for the elderly (facilities housing elderly persons and orphans), speaking with the residents, and making donations of articles for daily living and food items.



Cleanup and Cooperation Taking Root in the Local Community

SEBN-BG (SE Bordnetze-Bulgaria EOOD)



In May 2012, volunteers from SEBN-BG participated in a "Cleaning Bulgaria for one day" campaign sponsored by the

Bulgarian government, cleaning up trash in their local

Moreover, they cooperated in holding local events, promoting activities as an enterprise rooted in the local community.

