

# **Contributing to Local Communities**







In acknowledgement of our responsibility as a member of society, we contribute through local and international activities around the world.



# **Contributing through Community Projects**

We support activities that enable employees to become more familiar with local traditions and cultures. We also encourage our Thai and Myanmar employees to participate in various community events related to Buddhism, such as weekend temple cleaning, the Loi Krathong festival, and grand candle festivals during which candles are donated to temples. Participating in these events not only brings a sense of joy and satisfaction to employees and local residents but also contributes to strengthening their relationships with each other, thereby bolstering the company's reputation in local communities.

Assistant Manager, General Affairs and Human Resources Department Sumitomo Electric Wiring Systems (Thailand) Ltd. (SEWT) (Thailand)

Oranon Muadmani

# **Basic Approach**

The SWS Group is expanding its business in Japan as well as overseas. We recognize that global society consists of a world in which all living beings including people coexist and prosper in partnership with a nurturing environment, and we seek to contribute to this society by achieving success and prosperity through our worldwide business. Keenly aware that we are a member of society, we will help develop local communities as a corporate citizen and actively engage in social contribution activities.

## Promoting Social Contribution Activities

The SWS Group is calling for all Group employees to be active members of their community, such as by identifying social concerns in the localities where they reside. Our businesses span over 30 countries and regions with 200,000 employees around the globe. We are committed to becoming a company that is highly valued in each location by encouraging all our employees to contribute to addressing social issues in those communities while also improving their work-life balance.

We will continue to increase our support by, for example, preparing to establish a special committee for promoting social contribution within the company, to help employees experience joy in their efforts and grow in a way that differs from how they develop in their business activities. The SWS Group will also continue to report on its social contribution activities and exchange information among employees through newsletters.

#### Initiatives in Japan

We have adopted a variety of approaches, such as sponsoring disability sporting events and holding free concerts, to openly communicating with residents around our head office in Mie Prefecture and all other regions where we operate.

#### • Holding a Free Concert for 1,700 Local Residents

To celebrate the 100th anniversary of our founding in 2017, we held a free music concert by a violinist from Yokkaichi and local symphony orchestra in July. As a gesture of gratitude to the local community, as well as to promote regional arts and culture, we invited 1,700 residents to attend these events for free. We received many thanks from a lot of these people in the audiences.



SWS Group newsletter



Concert leafle

#### Increasing Awareness and Popularity of Boccia

The Sumitomo Wiring Systems Group supports the Paralympic sport boccia as an official sponsor of Japan's first boccia international competition, held in March 2018. We also donated sets of official boccia balls to eight special needs schools in Mie Prefecture to increase the awareness and popularity of this game, an official sport of the Paralympic Games as well as the 21st National Sports Festival for People with Disabilities (the 76th National Sports Festival) to be held in Mie Prefecture in 2021.

We will continue to actively promote public understanding of people with disabilities as well as their independence and social participation.

## Promotion of Sports

We support PEARLS, the Mie Women's Rugby Football Club. In fiscal 2018, we recruited three top players who had been members of Japan's national rugby team. We also recruited one athlete who was a first-place winner of the Bouldering World Cup, a discipline of the official sport of the Tokyo 2020 Olympic Games. We will continue to actively support the Mie Women's Rugby Football Club and employment of athletes and promote para sports and sports in general.

#### Initiatives of SEWT (Thailand)

Our overseas sites are making social contributions that fit the culture and needs of their locations. In addition to the basic social contribution philosophy of Sumitomo Wiring Systems, Sumitomo Electric Wiring Systems (Thailand) Ltd. (SEWT) promotes activities that respect the unique culture of the Thai people, their reverence for their royal family, and their devotion to Buddhism. SEWT also actively participates in social contribution events organized by car manufacturers. Since 2000, it has conducted various activities, such as participating in anti-drug projects led by the royal family, donating food for monks in temples, tree planting and other educational projects.

As a good corporate citizen, SEWT will continue to contribute to the development of Thailand through activities deeply rooted in local communities.

## Participating in the "To Be Number One" Campaign

The "To Be Number One" campaign is an anti-drug project led by Princess Ubol Ratana Rajakanya in Thailand. Since fiscal 2007, SEWT has been working to raise public awareness of the prevention and treatment of drug abuse, increasing drug resistance skills of adolescents and developing a network for the prevention and treatment of drug abuse. In fiscal 2017, 1,500 employees took part in the campaign to educate not only themselves but also members of their family and children in their neighborhood about the harmful consequences of drug abuse.

## Improvement of Workplace and Living Environments

SEWT operates six plants in Thailand: four in Rayong and two in Ratchaburi and Kanchanaburi (hereinafter, R/K provinces) with a large number of foreigners working at the plants in these provinces. In fiscal 2017, it made improvements in the workplaces and employee dormitories in the R/K provinces, which included building rest areas in the plants, paving the road in front of the employee dormitories and installing a wall to protect employee privacy. Thailand has been strengthening regulations on the management of foreign workers through efforts such as legal amendments, and SEWT has been regarded as exemplary.



Presentation Ceremony of the official boccia balls



Boccia competition

#### Voice

Improving Competitiveness and Awareness of Sport Climbing to the Global Level

## Keita Watabe

Sport Climber
CSR Group, Public Relations &
CSR Section, General Affairs Department
Sumitomo Wiring Systems

I joined Sumitomo Wiring Systems in September 2017 as a sport climber. In a bouldering competition, which is one of the disciplines of sport climbing, athletes compete with each other by tackling four to five obstacles on rock walls, known as boulders, within a given timeframe. Since the boulders are different in each competition, athletes need to accumulate experience in climbing various courses. In addition to my daily practice, I travel to climbing gyms throughout Japan to become the world's best climber. Although the sport of climbing has been adopted as an official sport of the Tokyo 2020 Olympic Games, it is still not widely known. We are now regularly holding bouldering events for employees as part of our efforts to increase the popularity of this sport, and the number of participants has been growing. We will work to expand events that involve the participation of employees as well as local communities.